

FREE GUIDE TO COPYWRITING

PART 2

Where to find the best paying jobs

If you have just started out as a freelance copywriter or have already been providing copy for virtual clients for quite a while, you know how important it is to spend time sifting through copywriting and other projects that appear on various freelance websites.

The problem is there never seems to be enough well paid jobs to go around. It can be more than a little frustrating as you read through reams of low paying projects that boast tighter than tight deadlines, only to find there are copywriters offering their services for a pittance which clients find too tempting to resist!

Below is a list of great websites which are always worth checking out if English is your first language and/or you are capable of writing impeccable copy for disearning clients.

If you are looking for those elusive better paid jobs – these are the websites you need to register with sooner rather than later!

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Need a new website?



UK and US Based Freelance Copywriting Websites

Contently: A more professional approach to copywriting jobs

Contently is a freelance website where professionals can source well paid jobs and the best part about registering with these guys is they have made it that much easier for members to pull their portfolios together!

The site also boasts a "writer's network" which is useful for those who want to pitch their talents for more exclusive work from bigger organisations like BuzzFeed, Forbes and The Atlantic.

It's totally free to register with [Contently](#) but for UK writers, there is a downside which is the site tends to be very US focussed, but it's still well worth registering because jobs tend to be really well paid!

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3Desk – UK Based and Focussed Freelance Website

[3Desk](#) is UK based and very Brit focussed. It's a professional platform that's going from strength to strength. For the moment there are around 300,000 members, a figure the site has achieved in just over twelve months – let's hope the site doesn't get too big which sometimes ruins a working platform.

Members need to put together a portfolio to catch potential clients, but again admin has made this pretty easy because they do most of the hard work for you by pulling in relevant information from your social network profiles and the like!

The focus is very much on local work – but there are quite a few remote projects posted on a regular basis too! Jobs are well paid which means writing standards have to be pretty high especially if you are aiming for the £400 to £500 a day jobs!!



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Crew – A Revamped Up-market Approach

[Crew](#) used to be called Oomf but has seriously revamped their approach which has made it a much more professional platform for serious professionals to work on.

The site offers registered members the chance to find well-paid, upmarket work and is primarily set up for copywriters, designers and developers as long as they get accepted when they first apply that is!

There is absolutely no guarantee that you'll be accepted when you register with the site which is something you need to bear in mind!

But with this said, this strategy ensures jobs posted are very worthwhile, the average project being worth in the region of \$3,000 odd US dollars! It goes without saying the quality of writing is exceptional too which is why the site so stringently vets all applicants!

Authentic Jobs – US Focussed but Massive

[Authentic Jobs](#) boasts being among the largest freelance websites on the planet, but the very good news is they have taken things a lot more seriously than most of the others and have succeeded in keeping the majority lowly paid projects off the site – which is very good news for serious professionals indeed!

Focus is definitely on US but having said this lots of UK based businesses regularly post projects on the site which includes a ton of jobs that can be worked on remotely.

The site is more geared towards developers and designers but there are quite a few writing and content jobs continually being posted on the website too, so it's definitely one site worth the effort of registering with.

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WorkFu – A similar platform to 3Desk

[WorkFu](#) is very similar to 3Desk only they too have just enjoyed a re-launch which sees the platform including a few new interesting features that add a little humour to people's profiles.

Jobs posted on the site are categorised by their "Fu Score" which is set in place so that members can estimate how well matched they are to potential projects!

A Final Word

Finding copywriting work on the internet can be challenging, but as long as you do your homework and are confident about your writing skills you will become a successful copywriter.

The key to succeeding in what has become a competitive virtual copywriting world is to persevere, not lose heart when you don't get awarded a project, to know your limitations and to be up-to-date with the best freelance websites to register with.

Keep an eye out for Part 3 of my Guide to Copywriting

How to Hone Your Copywriting Skills to Win Those Elusive Well-paid Projects

To be published soon!

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